

# SVUM 2016 INTERNATIONAL TRADE SHOW

SHOWCASING STRENGTHS OF SAURASHTRA-KUTCH

11th - 15th February 2016 @ Rajkot



**Saurashtra Vepar Udyog Mahamandal**  
304 – Rajat, Sardarnagar Main Road, Rajkot 360001  
Phone No. 0281-2481118, cell No. 09904708552  
Email: president@svum.in

Space Booking Form: -

Name and full address of the organization

Name and full address of the organization	Contact Person :
	Designation :
	Mobile :
	Telephone No. :
	Fax No. :
	E-mail :
	Stall No. :

Short name facia panel at the entrance of your stall

Name For participation certificate

Name for Participation memento

Nature of Business / Activity :

### Booking Details

Participation Charges	Size (Mt. x Mt.)	Area Sq. mt	Amount
Foreign Participation @ USD 80 Per Sq. Mtr.			
State Government, Corporate Segment & General Segment @ Rs.4500/- Per Sq. Mtr. Bare Space Rs.4000/- Per Sq.Mtr			
Additional Charges.			
Less: 15% Discount Offered Up to 31st October, 2015			
Power supply : Rs.2,500/- Per HP			
Compressor : Rs. 12,500/- Per connection			
Service Tax 14%			
Net Payable Amount			

### 2 Side open stall 15% Extra

All payment to be made In favor of "Saurashtra Vepar Udyog Mahamandal (Payable at Rajkot) only.

Amount Rs. \_\_\_\_\_ Cheque/D.D. No. \_\_\_\_\_ Date \_\_\_\_\_

Bank Details \_\_\_\_\_

**Saurashtra Vepar Udyog Mahamandal Bank Details for RTGS:- A/C No. 471002001017546 IFSC : IBKL01642C1**

**PRODUCTS/SERVICES PROFILE FOR EXHIBITOR'S CATALOGUE IN 50 WORDS TO BE SENT BY E-MAIL WITH LOGO AND FULL CONTACT DETAILS.**

**IMPORTANT DATES:**

Exhibitor's product profile for participant directory : Before 15th January 2016  
 For final payment : Before 15th December 2015  
 To submit additional service requirement form : Before 15th January 2016

**PAYMENT SCHEDULE**

Booking Amount : 25% at the time of booking  
 25% at 15th November 2015  
 Balance Payment : 50% at 15th December 2015

**CANCELLATION CHARGES :**

Before 15th January 2016 : 50% of total participation cost  
 After 15th January 2016 : 100% of total participation cost

**- Deadline to complete exhibit transfer and stall decoration is before 9pm. on 10<sup>th</sup> Feb, 2016**

- Transfer of material / goods will not be allowed during exhibition.

We have read carefully all the rules and regulations of SVUM 2016 International Trade Show and hereby explicitly agree to comply with all the regulations contained there in. We further agree to comply with such other with such regulations as may be modified by the exhibition authority from time to time.

**STANDARD FACILITIES:**

All the exhibitors would be entitled for the following facilities as per their stall size

**SHELL PACKAGE (#) / RAW PACKAGE (@)**

	#	#	#	#	#	#	#@	#@	#@	#	#@
Area SQM	Table	Chairs	Spot Lights	5A Plug Point	Waste Bin	Carpet	Invitation Cards	Exhibitor Badges	Exhibitor Directory	Name Fascia	Additional furniture
9	1	2	3	1	1	1	500	3	1	Max. 24 Characters one side	Available at extra charges
18	2	4	6	2	2	1	500	6	1		
36	4	8	12	4	2	1	500	12	1		

\_\_\_\_\_  
Signature with Stamp

\_\_\_\_\_  
Name & Designation of the Authorised Person

**RULES, REGULATIONS & GUIDELINES**

- 01.The SVUM. reserves all rights to amend / after / make changes in terms and conditions as mentioned herein.
- 02.In these Rules and Regulations, the term 'EXHIBITOR' shall include all employees, staff agents of any company, partnership firm or individual to whom space / stall has been allotted for the purpose of participation, in this exhibition.
- 03.No exhibitor will be allowed to change the exterior layout, paint the interior, or change the standard format for the company's name banner. No painting or touching will be permitted on the octanorm partition under any circumstances. Removal of partition between stall is not permitted. Exhibitors who violate the rule and cause damage to any property including the furniture, fittings frame etc. of the premises, will be liable for penalties & damages. Amount for damages / loss of stall material if any and any other amount debited to participant's account will have to be paid by the participant before vacating the stall.
- 04.No alteration to the size or position of an exhibitor's stall is permitted. No posters or banners may be put outside the stall. The exhibitors may not assign, sub-let, grant licenses in respect of the whole or any part of the stands. Cards, advertisements or printed matter of persons or firms who are not bonafide exhibitors will not be exhibited or distributed from any stall. An exhibitor may distribute cards, advertisements or printed matter in respect of companies or firms which are subsidiary of exhibitors or the exhibitor's ultimate holding company.
- 05.Inflammable materials will not be allowed inside the exhibition area. The use of a naked flame or a direct / indirect heating appliance is totally prohibited.
- 06.Creating any nuisance like playing music, which may disturb other participants, is strictly prohibited. (Max. 65dB)
- 07.Cancellation charges will be applicable in case of cancellation / withdrawal of stall / stall once booked. Joint participation or transfer or subdividing or subletting of the booked stall / stall to third party is strictly prohibited. In case the exhibition is postponed, participants will be given an opportunity to participate in the event at the new dates. Further, the organizers reserve their rights to change the name or dates arising from circumstances that are beyond their control and/or any refund will not be made to exhibitors in respect thereof.
- 08.All exhibitors shall insure at their cost, their merchandise, machinery, goods etc. kept in the stalls, against all damages by fire, theft, strikes, riots, floods, storms, earthquakes etc. for the entire duration of the exhibition and also during the construction and dismantling period.
- 09.All exhibitors will complete their electrical installation by the officially appointed electrical contractor before the connection to the main supply.
- 10.The organizers will use their best endeavors to ensure supply of services of PGVCL etc. and of those suppliers mentioned in the manual, But as the supply of such services are not within the control of PGVCL etc., neither they nor the organizers shall be liable to the exhibitors for any loss or damages, if such services shall wholly or partially fail or cease to be available. The exhibitor will not be entitled to any consideration in respect of extra cost.
- 11.The organizers will provide a round-the-clock security for the general purpose. Surveillance by individual security guards will be provided at extra cost.
- 12.The removal of exhibits will be allowed only dues have been paid and relevant clearance certificate obtained.

13. The organizers will in no way be responsible for damages caused to the property of the exhibitors or loss of life or damage to the exhibitors and / or their staff members and visitors due to any reason whatsoever.
14. No material once exhibited will be allowed to be taken outside the exhibition without prior permission of the organizers.
15. No vehicles will be allowed in the exhibition grounds during exhibition timings. Goods must be delivered to the stalls one hour before the opening and removed one hour after the closing of the exhibition. During the period before the exhibition, cars with permits only will be admitted to the grounds. To prevent congestion at the exhibition site, all vehicles must use parking area outside the exhibition grounds.
16. The organizers of the exhibition and those authorised by them have the right to enter the premises at any time to execute work, repairs and alterations and for other purposes.
17. Notwithstanding anything contained herein, the management reserves the right to cancel the allotments of stalls/open plot at any time.
18. In the event of any dispute, the decision of the President SVUM. shall be final and binding.
19. Any dispute between the organizers and an exhibitor is subject to the jurisdiction of Rajkot only.
20. Additional power requirements will be provided at extra charge.
21. Additional items like tables, chairs, electric fixtures, H.P. connection, halogen etc will be provided with extra charge.
- We have read carefully all the rules and regulations of SVUM 2016 International Trade Show and hereby explicitly agree to comply with all the regulations contained there in. We further agree to comply with such other regulations as may be Modified by the exhibition authority from time to time relating to participants of SVUM 2016 International Trade Show.

Signature with Stamp

Name & Designation of the Authorised Person

### ADVERTISEMENT FORM

ADVERTISEMENT IN  
SVUM International Trade Show -2016, Exhibitor's Directory

#### ADVERTISEMENT RATE

Position	Size (W/L)	Rate
Back Page	19 CM x 25 CM	<b>Rs. 30000/-</b>
Front / Back Inside Page	19 CM x 25 CM	<b>Rs. 25000/-</b>
Full Page Color	19 CM x 25 CM	<b>Rs. 20000/-</b>

Position	Size (W/L)	Rate
Half Page Color	19 CM x 12.5 CM	<b>Rs. 12000/-</b>
Full Page B/W	19 CM x 25 CM	<b>Rs. 10000/-</b>
Half Page B/w	19 CM x 12.5 CM	<b>Rs. 6000/-</b>

### ADVERTISEMENT FORM

We have read the catalogue and confirm that they are acceptable to us. Here we are enclosing

Demand Draft of Rs.  Dated:

And approved artwork / positive of advertisement.

<b>Name</b>			
<b>Designation</b>		<b>Company</b>	
<b>Address</b>			
<b>Phone / Fax</b>		<b>Cell Phone</b>	
<b>Dated</b>		<b>Signature</b>	

### GUIDELINES FOR BUYERS:

We are bringing out SVUM International trade Show 2016 directory, giving the participating company's profile. This will cover a broad spectrum of the technological sophistication on display at the exhibition. The directory will be available at exhibition site.

#### GENERAL TERMS & CONDITION OF CONTRACT:

- Order will be accepted by the Organizer provided it is received along with the Demand Draft for the full amount in advance payable to **Saurashtra Vepar Udyog Mahamandal**. Advertisement in the Directory is not guaranteed unless this condition is fulfilled.
- This catalog will be in Offset printing.
- Rates are shown are strictly net, without deduction, discount, or agency commission.
- All the advertisement material should be submitted in following format:  
**Advertisement Material:**  
Black & White: One piece film positive of the above size with two clear proofs.  
Color: One set four color positive (Emulsion side down & 130-150 lines screen) with progressive proof.  
All this Advertisement will be as per mentioned above.
- The last date for submission of Advt. Material (positive/soft copy) is 15<sup>th</sup> January, 2016
- Force majeure: If the exhibition is abandoned, canceled, or suspended in whole or in part by reason of War, Fire, Natural Calamity, National Emergency, labor dispute the non-availability of exhibition premises of any other cause not within the control of the Organizer, the Organizer reserves right to postpone publishing the directory or not to publish the directory and shall be under no liability in respect of any actions, claims or losses. .

# SVUM - 2016 INTERNATIONAL TRADE SHOW LAYOUT PLAN, RAJKOT

## Legend

- No. of Stall size - 10' X 10' - 175
- No. of Stall size - 10' X 20' - 28
- No. of Stall size - 20' X 20' - 12
- No. of Stall size - 10' X 40' - 5
- (1) Admin Dome (70' X 105')
  - V.i.p. Lounge - 40' X 105'
  - Office Area - 60' X 30'
  - Midea Lounge - 30' X 45'
- (2) Exhibition Dome A (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome B (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome C (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome D (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome E (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome F (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- Exhibition Dome G (70' X 105')
  - Stall size - 10' X 10'
  - Stall size - 10' X 20'
  - Stall size - 20' X 20'
- (3) Conference Dome I (70' X 105')
- (4) Food Zoon Dome J (70' X 105')
- (5) Kitchen - 30' X 70'
- (6) Out Door Stall 1,3,5,7,9 (20' X 20')
- (7) Out Door Stall 2,4,6,8,10 (10' X 40')



Saurashtra Vepar Udyog, Mahamandal

