



# Activating Business Communities in Africa Against Corruption: Online Training for Business Member Organisations and Launch of CBC Regional Code for Anti-Corruption Compliance for Enterprises

24<sup>th</sup>-25<sup>th</sup> Aug 2020 (English Training)  
26<sup>th</sup>-27<sup>th</sup> Aug 2020 (French Training)

## INTRODUCTION

The COMESA Business Council (CBC) is launching the Regional Model Code for Anti-Corruption Compliance for Enterprises in the COMESA Region, following a two-day virtual workshop for Chambers and Associations to be held on August 24<sup>th</sup> & 25<sup>th</sup> in English, and on August 26<sup>th</sup> and 27<sup>th</sup> in French. The program is being supported by the Centre for International Private Enterprise (CIPE).

Strengthening governance, business integrity and anti-corruption compliance is essential for enterprises seeking growth opportunities; in terms of access to capital, finance, and trade integration opportunities in regional and global supply chains. As part of the Business Integrity Project that the CBC in partnership with CIPE has been implementing, over 200 enterprises in four COMESA member States; Ethiopia, Rwanda, Mauritius and Zambia have received capacity building and technical assistance related to best practice in business ethics and integrity.

Empowering the private sector to stem corruption and enhance their participation in transparency and anti-corruption reform initiatives is essential to creating an enabling business environment and sustainable development. Further to the above, the CBC has developed a Regional Code on anti-corruption compliance; a regional instrument to inform and provide a guide that enterprises/Associations to customize, develop and/or implement national anti-corruption compliance policies within their governance structures. The CBC Regional Code builds upon the work by CIPE and the International Chamber of Commerce (ICC) through the Principles for Combatting Corruption for Business Associations and Chambers of Commerce. With the launch of the Regional Code and the pledge of commitment to the Code by CBC member Chambers and Associations, CBC will provide technical assistance to implement the code and empower the businesses communities in the region to be champions for anti-corruption and business integrity within the region.



<b>Day 1 - 24<sup>th</sup> August 2020</b>	
<b>1000hrs – 1010hrs</b>	Opening of Training workshop: Introduction
<b>1010hrs – 1050hrs</b>	Overview of sound Association management (Governance and Oversight)
<b>1050hrs-1110hrs</b>	Implementing Anti-Corruption compliance systems in Chambers and Associations – Best practices and experiences
<b>1110hrs-1120hrs</b>	TEA BREAK
<b>1120hrs-1320hrs</b>	Implementing Anti-Corruption compliance systems in Chambers and Associations (Practical review)
<b>1320hrs-1330hrs</b>	<i>Recap of Day One</i>
<b>Day 2- 25<sup>th</sup> August 2020</b>	
<b>1000hrs– 1010hrs</b>	Welcome and Recap of Day One
<b>1010hrs -1100hrs</b>	Promoting best practice in business ethics and integrity among Association members (Standard Setting)
<b>1100hrs -1130hrs</b>	Strengthening accountability culture and combatting corruption through business advocacy (Business Collective Action Against Corruption)
<b>1130hrs-1145hrs</b>	TEA BREAK
<b>1145hrs- 1200hrs</b>	The COMESA Business Council Regional Code on Anti-Corruption Compliance for Enterprises
<b>1200hrs-1300hrs</b>	<p><b>LAUNCH OF THE REGIONAL CODE</b></p> <p><i>Closing Ceremony and Panel Dialogue: Practical experiences and best practices on the Implementation of the Regional Code</i></p> <p><i>Lars Benson, CIPE, Africa Regional Director</i>  <i>Sandra Uwera, CBC, Chief Executive</i>  <i>COMESA Association</i></p>
<b>1300hrs-1330hrs</b>	Pledges – Regional Code on anti-corruption compliance for enterprises

## WORKSHOP OBJECTIVES

The objective of the online training workshops is:

- To provide an understanding of sound Association management; key issues of governance and accountability necessary for strengthening integrity and compliance.
- To provide provide training on practical elements of the Regional Code on anti-corruption compliance and enable Associations and Business to be able to implement it within their businesses.
- To increase awareness on the Regional Code and ensure Associations pledge or commit to the implementation of the Code within the Associations and membership.
- To provide tools for Associations that they can use in promoting compliance amongst their membership.



## WORKSHOP CONTENT

- Overview of sound Association management (Governance and Oversight):** this topic should introduce participants will to the principles and best practices for business membership associations management, governance and controls. It will include a brief evaluation and cover the core concepts necessary for ensuring accountability, transparency, inclusion, conflict of interest etc. This part answers the question why business should be involved in anti-corruption by demonstrating the supply-demand side and discussing the business case for mitigating corruption from a macroeconomic perspective.
- Implementing Anti-Corruption systems in Chambers and Associations (Practical review):** this topic will cover the practice and skills to implement anti-bribery and corruption compliance systems with emphasis on building a culture of integrity and commitment to ethical conducts by association employees, consultants, agents and third parties. This will include topics around policies and procedures, risk mitigation, ethical leadership, investigation, discipline, incentives, monitoring and improvement, due diligence, managing conflicts, and training and communication.
- How to promote best practice in business ethics and integrity among Association members (Standard Setting):** this topic will focus on the role of the association in promoting business accountability and integrity in the business environment by setting ethical standards for its members. The topic will demonstrate initiatives that can be used to sensitize members and incentivize them to implement similar standards of business integrity while deterring companies from engaging in corrupt activity.



- Strengthening accountability culture and combatting corruption through business advocacy (Business Collective Action Against Corruption):** combatting corruption among businesses is not enough if the public sector doesn't join forces. Preventing retaliation and encouraging businesses to report violations requires collective action. Organized business is the best suited to drive change and reform on the such complex and critical socioeconomic issues as corruption. The approach to tackling corruption can take various forms and this topic will demonstrate some success stories using 3 examples. (KEPSA, Lagos Chamber of Commerce and Industry, and the Thailand IoD case studies).

- e) **Enriching the value of business ethics and integrity in the business environment in order to change culture (Regional Code):** this is the essence of the COMESA Regional Code. The preceding topics demonstrates the seminal role of organized business in enabling egregious corruption in Africa simply by omitting to take action and as the world leaders continue to call for more business action. Within this regard, the COMESA Business Council (CBC) with support from CIPE is responding to that by launching the Regional Code on anti-corruption compliance for enterprises which offers a road map to organized business.

## EXPECTATIONS

**At the end of the training, Associations will be able to:**

- **Investigate and articulate the need for corruption prevention within their Associations.**
- **Appreciate and understand the methods for mapping/developing/reviewing an effective compliance program that meets international standards.**
- **Operationalize components of the Regional Code on anti-corruption compliance and put in place compliance program within their Associations.**
- **Promote compliance amongst their members, including SME businesses.**



## TRAINERS

**Carmen Stanila** is an international organizational management expert; a compliance and ethics professional – international certified by the Compliance Certification Board, U.S. Additionally she holds a provisional trainer certification in compliance from the Center for International Private Enterprise. She has over fifteen years of experience related to professional associations, chambers of commerce, women's organizations and private sector coalitions in Romania, the Balkan and Caucasus regions and Africa. She is currently serving as Senior Consultant with the Center for International Private Enterprise. Her areas of expertise include nonprofit organization management, governance, public policy advocacy, coalition building, women empowerment, business plan development and training of trainers. She has worked as a project manager, trainer, mentor and evaluator in international projects supported by the United States Agency for International Development, National Endowment for Democracy, World Bank Institute, European Commission and European Bank for Reconstruction and Development.

**Haroune O. Sidatt** is a Senior Private Sector Development Specialist with over 15 years of professional experience working on Development across Africa. He has been working extensively with all major international development institutions including the World Bank Group, the African Development Bank, the European Union commission, United Nations Development Programs, German Cooperation and the Center for International Private Enterprise (CIPE). His professional experience includes working across public and private sector as well as supporting civil society associations and research think tanks. Mr. Sidatt worked extensively on economic inclusion, human development focusing on education, training and employment as well as good governance. As a certified Ethics and Compliance Professional (CCEP) and Project Management Professional (PMI), his expertise has been of high value to clients across the spectrum.

**Fatma Elmaawy** is the Chief Executive and Managing Consultant of Milestone Resources; has over 20 years' experience in business management and is a certified IFC trainer, CIPE trainer. Milestones Resource Solutions is a Management and Training Consultancy firm involved in the facilitation of capacity development focusing on people development for organizational effectiveness and growth, working in several African countries. Key areas of focus include: Marketing, Strategy, Leadership, Change Management, Productivity Enhancement and Business Growth.

**Wybrand Ganzevoort** is the Managing Director of Collective Value Creation, Johannesburg, South Africa, which specialises in the development and implementation of Enterprise and Supplier Development (ESD) strategies. Wybrand has been responsible for developing ESD strategies for companies in industries such as Mining, Travel & Tourism,

Telecommunications and Vehicle Manufacturing. Previously Wybrand was the Supplier Development manager for BHP Billiton Energy Coal South Africa. He also implemented Lean Continuous Improvement projects in several of South Africa's largest companies. Wybrand is a speaker in procurement events, a certified Anti-bribery and corruption trainer and consultant with CIPE, and a Change Management Practitioner (PROSCI).

**Wala Chabala** counts among his Alma Mata prestigious and top global institutions such as Cambridge University, McKinsey & Company and Institute of Development Policy and Management (IDPM). Dr Chabala was part of establishing the National Advisory Board for Impact Investing in Lusaka, Zambia but continues to be an Independent Economic Policy and Strategy Consultant and has undertaken projects for USAID/SADC, COMESA, COMESA Business Council, AMSCO, etc. His key areas of expertise include strategic management, financial markets, governance, project management and others. He developed the Regional Code on Anti-corruption compliance for enterprises.

**Keith Garden** is the CEO Stratagem Training Services, a chartered Accountant by profession who has held various managerial positions in corporate South Africa, including Ernest and Young and Metcash. Keith has worked internationally and locally with many prestigious organisations, such as Sun International, Sasol, ABB, Toyota, Volkswagen, Optimum Coal, Edcon, Massbuild, Masscash, Vodacom, Legacy Hotels and Resorts, Accenture, The Nairobi Hospital, Deloitte & Touche - Nigeria, Niger Delta Development Commission, Ghana, Cement, and British American Tobacco and others. Focusing on various issues including: Corporate Stewardship; Finance and Productivity Improvement; Quality and Customer Focus; Finance for SMMEs; Kolbe™ Conative Indices and others.

## REGISTRATION

English workshop

Date: 24<sup>th</sup> & 25<sup>th</sup> August 2020

Time: 11:00 AM East African Time

Register in advance for this workshop:

<https://zoom.us/meeting/register/tJltc-yuqi8pHtl8shESphedpWIF9uFB7UDb>

After registering, you will receive a confirmation email containing information about joining the workshop.

## CONTACT US

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