Industry’s Voice for Policy Change

A FICCI Initiative

Venue: New Delhi & Virtual

LEAD 2021
LEADERSHIP EXCELLENCE ADAPTABILITY DIVERSITY SUSTAINABILITY
REIMAGINE THE WORLD
14 -15 September 2021 | New Delhi

@FicciLeads
THE IDEA OF LEADS

The transformation of business in this VUCA world, leadership has become as much ‘technology’ driven, as it is remains to be an ‘art’, in an environment where change is the only constant. An environment wherein convergence between seemingly divergent philosophies of self-reliance and globalization is essential. An environment wherein independence and interdependence will go hand in hand, when we look at future global partnerships.

Over 2 days, global leaders will share their vision on reimagining the world through:

Leadership Excellence Adaptability Diversity Sustainability
FLASHBACK LEADS 2020

- Inaugural Edition (Virtual)
- 2600+ registrations, from 98 countries
- 78 Global thought leaders from 27 countries
- Global companies: Star & Disney, Unilever, L & T, Mahindra Group, Boom Supersonic, Lockheed Martin, Citibank, Hinduja Global Solutions, Panasonic, Sutherland Global, Xiaomi, Advent Group, Aditya Birla Group, Tata Power, HSBC, Siemens, Apollo Healthcare, Zydus Cadila, OYO, WEG Brazil, Big Cola, SG Innovate & Temasek, amongst many others.
- A FICCI-Star India Initiative!
SPOTLIGHT THEME SESSIONS

Inaugural Session: Future of Partnerships

Theme Sessions: aligned with Regional time-zones

2. East Asia Session: Future of Global Manufacturing Partnerships with India
3. Oceania Session: Future of India-Oceania Space Technology Partnerships
4. Europe Session: Future of Sustainable Technologies in India – Europe Partnership
5. Africa Session: Future of a Digitalisation in India -Africa Partnerships
6. **Middle East Session:** Future of India-Middle East Partnerships in Entrepreneurship and Start-Ups

7. **South Asia Session:** Future of India-South Asia 4th IR Partnerships

8. **Latin America & Caribbean Session:** Future of India-LAC Partnerships in Services

9. **ASEAN Session:** Future of India ASEAN Connectivity Partnerships

10. **CIS Session:** Future of India-CIS ‘Silk Route’ Partnerships

11. **Multilateral Session:** Future of Global Governance & Development Partnerships
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**KEY ELEMENTS**

- Spotlight curated as per regional relevance
- Sessions as per regional time zones
- Star Speakers from India and Overseas
- LEADS Networking Lounge
- Poll questions & session take-aways
SEEKING YOUR PARTNERSHIP

- Registration from your members
- LEADS banner on your website
- Article in your in-house journal
- Promotion on your social media channels
- Running LEADS 2021 video in events
OUR RECIPROCAL GESTURE

- Complimentary Registration for Secretariat
- Your Branding on LEADS website
- Acknowledgement in online Promotion
- Welcoming global speaker suggestions
- Your Chairperson’s message online

Institutional Partnership
DIGITAL OUTREACH

Live updates on and registration on FICCILEADS.in

ONLINE REGISTRATIONS

LEADS 2021 Venue : New Delhi & Virtual

Indian Delegates : INR 3000 + GST

Foreign Delegates : US$ 50 (incl. taxes)

Early Bird discount : 25% (till 30th June)

Members’ discount : 25% (FICCI members)
Do Join us

@ New Delhi & Virtually

www.FICCILEADS.in

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