



LEADERSHIP EXCELLENCE ADAPTABILITY DIVERSITY SUSTAINABILITY

**REIMAGINE THE WORLD**

**14 -15 September 2021 | New Delhi**

**Venue : New Delhi & Virtual**

*A FICCI Initiative*





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## THE IDEA OF LEADS

The transformation of business in this VUCA world, leadership has become as much ‘technology’ driven, as it remains to be an ‘art’, in an environment where change is the only constant. An environment wherein convergence between seemingly divergent philosophies of self-reliance and globalization is essential. An environment wherein independence and interdependence will go hand in hand, when we look at future global partnerships.

Over 2 days, global leaders will share their vision on reimagining the world through:

**Leadership Excellence Adaptability Diversity Sustainability**



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PROGRAM PARTNER



CONVENTION PARTNER



DIAMOND PARTNER



PLATINUM PARTNERS



GOLD PARTNERS



## FLASHBACK LEADS 2020

- Inaugural Edition (Virtual)
- 2600+ registrations, from 98 countries
- 78 Global thought leaders from 27 countries
- Global companies : Star & Disney, Unilever, L & T, Mahindra Group, Boom Supersonic, Lockheed Martin, Citibank, Hinduja Global Solutions, Panasonic, Sutherland Global, Xiaomi, Advent Group, Aditya Birla Group, Tata Power, HSBC, Siemens, Apollo Healthcare, Zydus Cadila, OYO, WEG Brazil, Big Cola, SG Innovate & Temasek, amongst many others.
- A FICCI-Star India Initiative !





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## SPOTLIGHT THEME SESSIONS

**Inaugural Session :** Future of Partnerships

**Theme Sessions :** aligned with **Regional time-zones**

- 1. North America Session:** Future of Innovation in India-North American Partnerships
- 2. East Asia Session:** Future of Global Manufacturing Partnerships with India
- 3. Oceania Session:** Future of India-Oceania Space Technology Partnerships
- 4. Europe Session:** Future of Sustainable Technologies in India – Europe Partnership
- 5. Africa Session:** Future of a Digitalisation in India -Africa Partnerships



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## SPOTLIGHT THEME SESSIONS

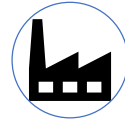
6. **Middle East Session:** Future of India-Middle East Partnerships in Entrepreneurship and Start-Ups
7. **South Asia Session:** Future of India-South Asia 4th IR Partnerships
8. **Latin America & Caribbean Session:** Future of India-LAC Partnerships in Services
9. **ASEAN Session:** Future of India ASEAN Connectivity Partnerships
10. **CIS Session:** Future of India-CIS 'Silk Route' Partnerships
11. **Multilateral Session:** Future of Global Governance & Development Partnerships



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# PARTNERS



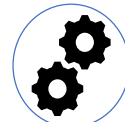
Industry (Domestic and International)



Global MoU Partners



Indian and Foreign Missions



Trade Commissions



Government of India



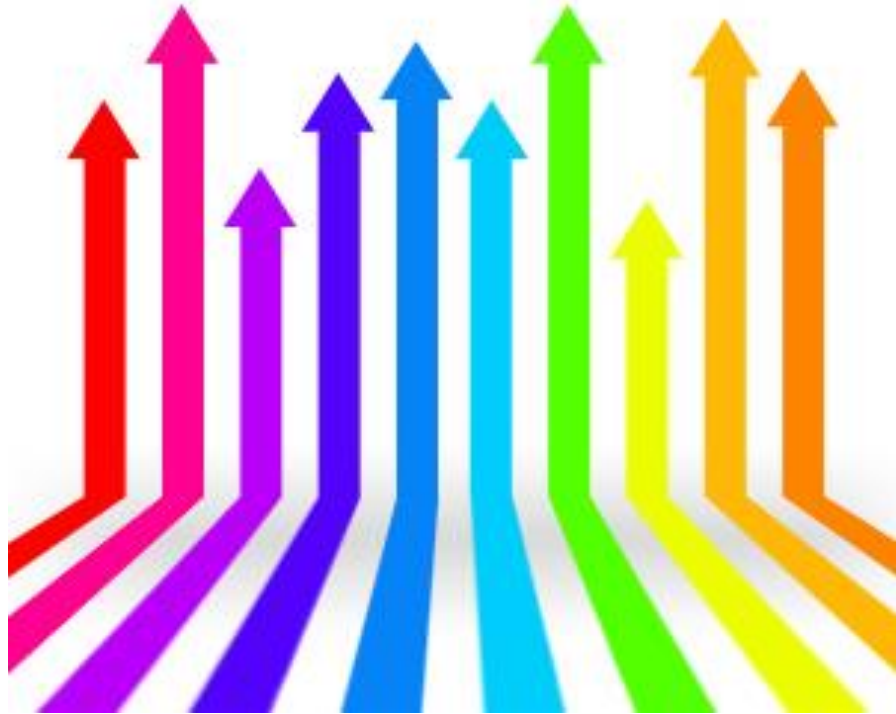
Regional and Sectoral Associations



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## KEY ELEMENTS

Spotlight curated as per regional relevance

Sessions as per regional time zones

Star Speakers from India and Overseas

LEADS Networking Lounge

Poll questions & session take-aways







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# SEEKING YOUR PARTNERSHIP

Registration from your members

LEADS banner on your website

Article in your in-house journal

Promotion on your social media channels

Running LEADS 2021 video in events







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# OUR RECIPROCAL GESTURE

Complimentary Registration for Secretariat

Your Branding on LEADS website

Acknowledgement in online Promotion

Welcoming global speaker suggestions

Your Chairperson's message online





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## DIGITAL OUTREACH

Live updates on and registration on [FICCILEADS.in](https://www.ficcileads.in)



## ONLINE REGISTRATIONS

<b>LEADS 2021 Venue</b>	:	<b>New Delhi &amp; Virtual</b>
<b>Indian Delegates</b>	:	<b>INR 3000 + GST</b>
<b>Foreign Delegates</b>	:	<b>US\$ 50 (incl. taxes)</b>
<b>Early Bird discount</b>	:	<b>25% (till 30<sup>th</sup> June)</b>
<b>Members' discount</b>	:	<b>25% (FICCI members)</b>



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*Do Join us*

*@ New Delhi & Virtually*

**WWW.FICCILEADS.in**

