

9<sup>TH</sup>

# WORLD CHAMBERS CONGRESS

Chambers for global prosperity

# TORINO 2015

ITALY, 10-12 JUNE 2015

Community | Identity | Vision

**ICC** INTERNATIONAL  
CHAMBER  
OF COMMERCE  
The world business organization

**ICC** WORLD CHAMBERS  
FEDERATION

TORINO  
CHAMBER OF COMMERCE  
INDUSTRY CRAFTS AND AGRICULTURE



International  
Chamber of Commerce  
33-43, avenue  
du Président Wilson,  
75116 Paris, France

## THE CONGRESS

Returning to Europe, the 9<sup>th</sup> World Chambers Congress will be held in Torino, Italy from 10 to 12 June 2015. This unique biennial event shall bring chamber leaders and their business members, this time back to the heart of Europe and of the Mediterranean.

Three words will describe what the 9WCC is all about:

### COMMUNITY

To strengthen the global network of chambers

### IDENTITY

To reaffirm our role in supporting business, and be inspired by Italy's traditions

### VISION

To imagine a new sustainable future for chambers and businesses, catching the wave of new technologies

## REASONS TO ATTEND

1

**Network** in our Chamber to Chamber and B2B meetings programme

2

**Exchange** ideas on today's most pressing issues in animated parallel sessions

3

**Learn** from worldwide renowned speakers, experts and thought leaders

## HIGHLIGHTS

### World Chambers Competition

The only global awards programme to recognize the most innovative projects undertaken by chambers of commerce and industry from around the world.

- ▶ Best unconventional project
- ▶ Best job creation & business development project
- ▶ Best CSR project
- ▶ Best policy advocacy project

### The chamber community's declaration

The role of Chamber of Commerce and Industry  
Entrepreneurs' rights

### Exhibition area

The place where participants meet, network and relax.

Whether you are a chamber or a leading corporation, the 2,500 sqm Congress exhibition area in the Congress Centre provides the perfect forum to promote opportunities and activities in your region, or to showcase specific products and services.

## TOPICS

- SME development ("The power of the crowd", "Innovative IT solutions", "Remaining Relevant", "Rebuilding after a crisis")
- Anti-corruption & being businessworthy
- Sustainable environment solutions
- Chambers and migration
- Trade facilitation and the global economy

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“Attending the Congress has become a must-do thing for me – it is a great chance to not only meet up with Chamber friends from around the world, but also to network and make new contacts. The Chamber world is a family – the Congress is our family reunion.”

*Stephen Mitchell, Director, UP Consultancy Limited*

“The Congress is an eye opener for chambers wishing to improve their services. It is our second time to participate and we have already started benefitting. For instance, the World Chambers Competition is a great way of overcoming the challenges of designing new services by other chambers by benefitting of those which are a success.”

*Daniel Machemba, Executive Director,  
Tanzania Chamber of Commerce, Industry and Services*

## REGISTRATION FEES

CATEGORY (VAT INCLUDED)	STANDARD - ON SITE	EARLY BIRD
CONGRESS 3DAYS REGISTRATION FEE		
Delegate	€ 850	€ 650
Companion	€ 240	€ 180
LDC's representatives	€ 500	€ 350
LDC's Companion	€ 140	€ 120

## SPONSORSHIP OPPORTUNITIES

Whatever your goals are, each sponsor is provided a platform to reach the maximum number of attendees. Our sponsorship options are available at various funding levels.

Congress sponsorship

- DIAMOND: € 40,000
- GOLD: € 20,000
- SILVER: € 10,000
- BRONZE: € 5,000

Competition sponsorship

- EXCLUSIVE: € 25,000
- ELITE: € 20,000
- PLUS: € 10,000
- STANDARD: € 5,000

## OUR SPONSORS

غرفة دبي  
DUBAI CHAMBERICC WCF  
10<sup>TH</sup> WORLD CHAMBERS CONGRESS  
SYDNEY 2017 BID  
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## Contact

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